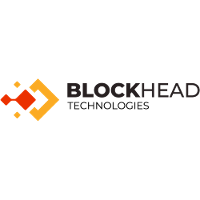
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| Photo displaying partial image of two pie charts on a canvas-textured page |
| Mission 3.1 - What to look for in startups? Pitch Deck Evaluation  Venture Capital Analyst 2023 |
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# Prospective Start-ups Pitch Desk



Overview

Blockhead Technologies is a leading software company, empowering clients with trusted and powerful data insights through blockchain-enabled solutions. Through STAMP & various other solutions, Blockhead provides the software that allows companies to access value in their data.

Blockhead Technologies offer highly customizable and interface-agnostic SaaS solutions for our clients in the fuel and mining sectors. Our open architecture is designed for easy integration and scalability.

Blockhead Technologies was founded in 2017 and has headquarters in both Vancouver, Canada, and Perth, Western Australia. BHT provides services for companies worldwide.

Market

* Market size: The Blockchain Supply Chain Market size is expected to grow from USD 0.56 billion in 2023 to USD 4.21 billion by 2028, at a CAGR of 49.87% during the forecast period (2023-2028).
* Competitors: Key players competitors are IBM, Gigter and INT
* Market Trends: Increasing adoption of transparency in businesses, the need to reduce the high costs of inefficiencies plague in supply chains.

Product and Problem

* Problem: visibility remains challenging in large supply chains involving complex transactions.
* Product: Blockhead offers businesses to empower their decisions with real-time data insights, tailor-made for those who value transparency, credibility, and trustworthiness. Their solutions, backed by blockchain and user-friendly design, offer unparalleled flexibility and performance, ensuring businesses to always have a step ahead.
* Competitive Advantage: Advance software solution with powerful data insight through blockchain coupled with real-time environmental accounting and high-level ESG insights, offering a comprehensive perspective on sustainable business performance across a multitude of ESG and financial metrics.

Team

* Founders: Greg Leach (CO-FOUNDER & CEO) and James Allen is the chief technology officer.
* Relevant Experience: Greg Leach is an ICT trailblazer with nearly 30 years of entrepreneurial spirit. Greg's vision and leadership have birthed multiple successful ventures, including ASX-listed companies like Empired Limited. James Allen, a Ph.D. in Molecular Biology from the University of Western Australia, blends his expertise as a data scientist with his knowledge in blockchain and mining systems.



Chronicled oversees the MediLedger Network, a blockchain-powered network in the life sciences sector. Their responsibility involves managing the network and developing solutions atop it. This effort aims to foster trust and streamline automated processes between business partners.